

KEY REASONS FOR JOINING THE ISL PROGRAMME

The ISL programme is a visionary course designed by ICIS (the International Centre for Creativity, Innovation and Sustainability) to enhance and transform the role of design.

INNOVATION SUSTAINABILITY AND LEADERSHIP

Q1

Why would someone want to take this course?

A1

The course is specially created for designers who want;

Development

to enhance and develop both their professional and personal lives,

A worldwide network

to benefit from belonging to a worldwide network of like-minded professionals,

Responsible competitiveness

to achieve success in business as well as meet the challenge of sustainability both locally and globally,

Leadership

to play a leadership role within their profession.

Q2

What do you expect a participant to take away from the experience?

A2

Business know-how

Tools and methods for business strategy
Increased knowledge of business culture
How to speak your clients' language
Enhanced understanding of your clients' business as well as your own

Leadership

Integrity
Authenticity
Authority
Responsibility
Presentation skills

Sustainability and Innovation

Knowledge about sustainability
CSR and CR
Ethics
Global issues

Personal development

Clarity and purpose
Focus
Networking and teambuilding skills
Stress management

Q3

What makes it unique?

A3

The combination of sustainability, business and leadership.

The contrast of pedagogical styles and different viewpoints in a global context.

The course addresses the issues of our fragmented times with a holistic approach to life.

Q4

Given the costs and experimental nature of the course, why not enroll in a comprehensive university programme?

A4

Experimentation and flexibility are essential to innovation.

The ICIS method accomplishes results which traditional university courses have difficulty in achieving.

We are flexible enough to be at the forefront of education at all times.

We are independent.

We are unencumbered by bureaucracy and politics.

Our primary concern is quality not quantity.

We have our ear to the ground.

The programme has been running successfully for over three years and is recognised as a transformative course, providing exceptional value for the participants.

Q5

Is the value of the programme purely personal or is it an experience that would be received by others as valuable professional development?

A5

The course is specifically designed to develop the professional skills of the participants for the benefit of all.

Whether in an employment or business situation, all stakeholders will benefit from the development process.

They will gain from the newly acquired knowledge and skills, innovative thinking, sustainable practice, leadership, and global networking.

Q6

Why is it stretched out over a year?

A6

Experience has shown that the one-year time span is necessary to get the maximum benefit from the programme.

Each module deals with a specific aspect which needs to be integrated, tested and consolidated in practice before moving on to the next topic.

The ISL programme is designed to balance on-site education with practice and evaluation in the working and home environment.

The ISL Programme

Time

January-December 2007

Part 1 Jan 2007;

Part 2 June 2007;

Part 3 Nov 2007

Place

ICIS Centre,
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Cost

USD 15.000

EURO 12.170

Information and application

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